1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Three conclusions to draw:

1) The size of the campaign goal is a factor.

* Campaign goals of over 30k are less successful.

2) Topic of the campaign is a factor.

* The most successful category is Theater.
* The most successful sub-category is Rock.

3) The timing of the campaign is a factor.

* The best month to conduct a campaign is May.

1. What are some limitations of this dataset?

Other campaign should be examined. The duration of the campaign as well geographic location.

There are some formatting issues with dataset which require a cleanup. Dates in Unix format have to be changed into a standard format.

Splitting the category and sub-category fields have to be cleaned up. Ideally, the data set would have this already set-up.

There are no colors used in the original dataset.

1. What are some other possible tables and/or graphs that we could create?

A pie chart could be used to display the category distribution of different campaigns.

A heat map could display geographic location of campaigns.

More line charts could be used to show the trends of campaign growth rates.